



Greetings Farmers!

The Family Farm Day (FFD) Planning Committee decided that holding FFD in 2020 is not feasible, if not irresponsible. Unfortunately, FFD 2020, as we know it, is cancelled, and will be back in 2021.

MEANWHILE – Here’s what we are doing, keeping in mind that customer interest in our local food supply has skyrocketed. CSAs, farm stands, and farmers’ markets are selling most everything and presumably will throughout the season, an opportunity we want to help keep foremost in the public eye.

Instead of a printed Farm Guide, we are offering ONLINE a Farm Product Listing for area farms looking to continue to build awareness of agriculture and the amazing food supply in the region. A farm product listing will include enough information for potential customers to contact farms for additional information and farm product sales. We plan to promote the Farm Listing with a 15-30 video message to be posted (‘liked’ and shared) on social media throughout the season. Any other means to help publicize is always appreciated and is especially effective by farms.

If you are a farm in Schoharie, Otsego, or Delaware County (regardless of whether you participated in any previous year), and want to be included in the FFD 2020 Farm Product Listing, complete the information form below or online by **July 8, 2020**. Turn-around time is short. Indeed, the season is just getting underway; we expect the farm listings will be accessible in approximately three weeks. Note that all farmers’ markets will be listed online.

There is no cost for your listing, no deposit or certificate of insurance needed. All refundable deposits received from the original FFD solicitation are being returned promptly. We look forward to hearing from you!

David Cox, Lyn Weir, and Mariane Kiraly – FFD Coordinators

Cornell Cooperative Extension

~ FFD 2020 Farm Listing ~ Due by July 8, 2020

Part I: Farm Information *(Note: If you participated in FFD 2019, and your information is unchanged, please write 'Same as 2019' following Farm Name, and be sure to complete Parts IIA & III.)*

OPTION A: Register electronically online at www.familyfarmday.org.
(Be sure to include your electronic signature!)

OPTION B: Register in print below, scan and email to schoharie@cornell.edu; or mail to:
CCE Schoharie and Otsego Counties, 173 S. Grand St., Cobleskill, NY 12043

- Farm Name: _____
- Farmstead / U-Pick / Pick-up Site: _____
- Contact Name: _____
- Phone: _____ Email: _____
- Website: _____
- Facebook User Name: (optional) _____
- Instagram User Name: (optional) _____
- Twitter Handle: (optional) _____
- GPS Coordinates of Preferred Site: (optional) _____

Part II: Farm Products *(See Part II-A on page 3 for instructions!)*

Please write in sentence form all farm products that apply to your farm for the season, including suggested product terms to enhance your listing. See the example below. Readers rely on this information. Note that we are promoting farm product sales **ONLY** this year. Any on-site farm events / activities are at your discretion. We encourage readers to contact farms with additional questions regarding the farm's offering. Although the FFD website is not interactive, we are happy to make minor updates online during the season.

Part III: Authorization

I, _____, understand that the information provided above is correct and will be included in the FFD 2020 Farm Listing on the CCE FFD webpage for public access. All further communications and transactions with customers are my responsibility and will be conducted fully independent of Cornell Cooperative Extension.

Signature: _____ **Date:** _____

David Cox, FFD Coordinator: 518.234.4303 (x119); dgc23@cornell.edu
Lauren Anderson, Administrative Assistant: 518.234.4303 (x111); lna23@cornell.edu

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Part II-A: Instructions for Farm Product(s) Listing

Please write below in sentence form all farm products that apply to your farm for the season. Also, 'Check all that apply' under Product(s) Distribution / Customer Access to best identify your business or site. The Product Terminology and Farm Products lists on the reverse side are for your reference – farm product items and terms that might be helpful for a complete listing. Below are a few examples of product listings. For more examples, see the 2020 Herkimer County Local Foods Map under the column “Specializing in.”

[CCESchoharie-Otsego.org/Herkimer-Local-Foods](https://cceschoharie-otsego.org/Herkimer-Local-Foods)

- “Farm market; bakery; U-Pick blueberries; fresh produce all summer; fall pumpkins.”
- “Certified organic grass-fed beef; sweet corn.”
- “Self-serve farm stand; seasonal vegetables and fruits; brown eggs; maple, honey products.”

LISTING: _____

Please call or email us anytime with questions.

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- Lauren Anderson, Administrative Assistant: 518.234.4303 (x111); lna23@cornell.edu

Product(s) Distribution / Customer Access *(Check all that apply!)*

- ___ Café (breakfast, lunch, dinner, take-out)
- ___ (CSA) Community Supported Agriculture
- ___ Farmstead Brewery / Cidery / Distillery / Winery
- ___ Farm Stand / Roadside Stand
- ___ Farm Store
- ___ Farm Market
- ___ Online sales / delivery / shipping / pick-up
- ___ Retail / Wholesale
- ___ Self-serve
- ___ SNAP / WIC Accepted
- ___ U-Pick
- ___ Other: _____

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Farm Product Terminology

Antibiotic / Hormone Free • Beef Quality Assurance • Biodynamic • Certified Organic • Certified Naturally Grown • Free Range • Grass-fed • Gluten-free • Heirloom • Heritage • Hydroponic • Humanely Harvested • Non-GMO • Organically Grown • Pasture-raised • Seasonal • Terroir • Vegan • Vegetarian

Farm Products

Baked goods: breads, cakes, cookies, pastries, pies, etc.

Berries: blackberries, blueberries, currants, raspberries, strawberries (fresh, frozen)

Beverages: beer, cider (sweet / hard), fruit juices, mead, wine

Botanicals: Herbs, spices, lavenders (health, beauty, culinary - fresh, dried, potted), coffees/teas

Dairy products: cow, goat, sheep – milk, cheese, butter, yogurt, ice cream

Distilled spirits: gin, vodka, whiskey

Eggs: brown, white, mixed

Equine: boarding, riding, training

Feed: hay, grains, barley

Fiber: alpaca, angora, cashmere, wool, leather products

Fish: fresh, frozen, pond stock

Fruit: apples, cherries, melons, pears, peaches, plums, rhubarb, etc.

Garlic

Holiday items: trees, greens, wreaths, ornaments

Honey / Bees: bottled, comb, spun; apiary supplies

Jams / Jellies: berry, herbal, marmalade

Maple products: syrup, sugar, candy, caramels, popcorn, etc.

Meats: beef, bison, goat, lamb, pork, ostrich, rabbit, veal, venison (whole, cuts, fresh, frozen)

Specialty meats: charcuterie, pâté, organ, sausages (smoked, cured,)

Mill products: flour, grains, granola, barley

Mushrooms: (farmed varieties)

Nursery / Greenhouse: annuals, perennials, cut flowers, trees, shrubs, vines, ground covers

Prepared foods / Meals

Poultry / Fowl: chicken, turkey, duck, pheasant, quail, etc. (fresh, frozen, smoked)

Specialty Items: dried beans, candles, mustards, granola, pickles, salsas, sauces, etc.

Timber / Firewood

Vegetables: names, varieties (fresh, frozen, dried, summer, winter)

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