

Cornell Cooperative Extension Schoharie and Otsego Counties

2025 FAMILY FARM DAY FARM REGISTRATION FORM

Saturday, August 23 AND Sunday, August 24, 2025

Family Farm Day (FFD) is a highly anticipated signature agritourism event in our region and Cornell Cooperative Extension Schoharie and Otsego Counties (CCESO) and CCE Delaware is immensely grateful for the unique contribution that each participating farm makes to Family Farm Day (FFD).

Farms planning to participate in Family Farm Day MUST submit the following registration information and payment ASAP, but no later than Wednesday, April 30, 2025.

PART I: FARM INFORMATION

OPTION A: Register Online

At www.FamilyFarmDay.org. Participation fee may be submitted online via credit card or PayPal. Checks may be mailed to:

OPTION B: Register by Mail

Include complete registration form, proof of insurance, and participation fee to:

CCE Schoharie and Otsego Counties

Attn: Kelley Doolin
173 South Grand Street
Cobleskill, NY 12043

Farm Name: _____

Mailing Address: _____

Farm Address: _____

Contact Name(s): _____

Phone: _____ Email: _____

Website: _____

Social Media Pages (optional): _____

We encourage participating farms to use this opportunity to update their websites and social media pages.

Include eye-catching photos, information about your operation, and products and activities that you plan to offer on FFD. This will help to draw visitors to your farm!

FFD PARTICIPATION – Check the day(s) your farm will participate in FFD

____ Both Days ____ Saturday, August 23, 2025 ____ Sunday, August 24, 2025

FFD EVENT DESCRIPTION: What will your farm offer to engage visitors on FFD?

This will be on the Farm Guide (35 words max): _____

Examples:

“We are a hands-on farm where you will be able to pet the goats, feed the chickens, smell the sweetness of the sap house, shop our farm store and so much more.”

“You will have the opportunity to see recently shorn alpacas and learn first hand what it takes to produce and process alpaca fiber. Visitors will all receive a sample of their fiber.”

Cornell Cooperative Extension
Schoharie and Otsego Counties

GENERAL FARM DESCRIPTION for Social Media: Listing of farm products, animals, etc.:

Example: "ABC Farm is a 7th generation family farm in the southern hills of the country. We grow vegetables and have 12 types of honey; we are open 7 days a week 9am-4pm"

FFD ACTIVITIES - Check the activities you farm will offer visitors on Family Farm Day:

The FFD guide will include icons for the following with each listing for easy visitor reference.

- | | |
|--|---|
| <input type="checkbox"/> Free Product Samples | <input type="checkbox"/> Demonstrations / Presentations |
| <input type="checkbox"/> Kid Friendly Activities | <input type="checkbox"/> Restroom or Porta-Potty |
| <input type="checkbox"/> Guided Tours / Rides | <input type="checkbox"/> Foods / Lunch for Sale |
| <input type="checkbox"/> Farm Stand or Store | <input type="checkbox"/> U-Pick (available on FFD) |

Hosting – Please indicate your interest/ability to host a group on FFD (4-H, etc.)

We can assist in pairing your farm with a group that fits your operation, but are not able to guarantee that a group will be identified until all registrations are in.

- | | |
|--|--|
| <input type="checkbox"/> Interested in hosting a group at a table/tent | <input type="checkbox"/> I already have a group coming |
| <input type="checkbox"/> Interested in help with conducting FFD activities | |

PART II: PARTICIPATION FEE

The \$50/farm FFD participation fee helps to support CCESO’s extensive FFD promotions that encourage visitors to participate in the event, encourage potential customers to visit farm websites and social media pages, and increase on-farm sales. If the \$50 fee prevents your farm’s participation, we will work with you (please contact Kelley Doolin to discuss).

PART III: CERTIFICATE OF INSURANCE

All participating farms must provide proof of a minimum of \$1,000,000 general liability insurance coverage for their operations. Most farms carry appropriate coverage, especially those that frequent farmers’ markets, and may only need an insurance rider for FFD. If you are not familiar with obtaining proof of insurance coverage, contact your insurance agent for further assistance.

PART IV: FARM PARTICIPANT AUTHORIZATION

I, _____, understand that my farm will participate in 2025 Family Farm Day, occurring August 23, 2025, and/or August 24, 2025, and that all farm representatives will adhere to all FFD 2025 Guidelines & Procedures. The information provided above is correct and may be included in the 2025 FFD Farm Guide.

Signature: _____ **Date:** _____

Thank you all. We look forward to seeing you in August!

Cornell Cooperative Extension Schoharie and Otsego Counties

The farm product terminology and farm products below are for your reference to help with wording your descriptions.

Consider that visitors / customers generally expect when invited to a farm:

- The main farm area is clean and well-maintained.
- Parking is easy to find and adequate.
- Visitors can easily figure out where to go as a starting point for their visit.
- Staff are evident, welcoming, and provide instruction to orient visitors.
- Facilities are safe and accessible for all visitors, especially small children, older adults, and people with disabilities.
- The farm has accessible sanitary public bathrooms with a toilet and sink.
- The farm accepts credit or debit cards, particularly if an ATM is not nearby.

Farm Product Terminology

· Beef Quality Assurance · Biodynamic · Certified Organic · Certified Naturally Grown · Free Range
· Grass-fed · Gluten-free · Heirloom · Heritage · Hydroponic · Organically Grown · Pasture-raised · Seasonal ·
Terroir · Vegan · Vegetarian

Farm Products

Baked goods: breads, cakes, cookies, pastries, pies, etc.

Berries: blackberries, blueberries, currants, raspberries, strawberries (fresh, frozen)

Beverages: beer, cider (sweet / hard), fruit juices, mead, wine

Botanicals: Herbs, spices, lavenders (health, beauty, culinary - fresh, dried, potted), coffees/teas

Dairy products: cow, goat, sheep – milk, cheese, butter, yogurt, ice cream

Distilled spirits: gin, vodka, whiskey

Eggs: brown, white, mixed

Equine: boarding, riding, training

Feed: hay, grains, barley

Fiber: alpaca, angora, cashmere, wool, leather products

Fish: fresh, frozen, pond stock

Fruit: apples, cherries, melons, pears, peaches, plums, rhubarb, etc.

Garlic

Holiday items: trees, greens, wreaths, ornaments

Honey / Bees: bottled, comb, spun; apiary supplies

Jams / Jellies: berry, herbal, marmalade

Maple products: syrup, sugar, candy, caramels, popcorn, etc.

Meats: beef, bison, goat, lamb, pork, ostrich, rabbit, veal, venison (whole, cuts, fresh, frozen)

Specialty meats: charcuterie, pâté, organ, sausages (smoked, cured,)

Mill products: flour, grains, granola, barley

Mushrooms: (farmed varieties)

Nursery / Greenhouse: annuals, perennials, cut flowers, trees, shrubs, vines, ground covers

Prepared foods / Meals

Poultry / Fowl: chicken, turkey, duck, pheasant, quail, etc. (fresh, frozen, smoked)

Specialty Items: dried beans, candles, mustards, granola, pickles, salsas, sauces, etc.

Timber / Firewood

Vegetables: names, varieties (fresh, frozen, dried, summer, winter)