

Cornell Cooperative Extension Schoharie and Otsego Counties

2026 FAMILY FARM DAY FARM REGISTRATION FORM

Saturday, August 29, 2026

Family Farm Day (FFD) is a highly anticipated signature agritourism event in our region. CCE Schoharie-Otsego (CCESO) and CCE Delaware are deeply grateful for the unique contributions each participating farm brings to the event.

Farms planning to participate in Family Farm Day MUST submit the following registration information and payment ASAP, but no later than Wednesday, April 29, 2026.

PART I: FARM INFORMATION

OPTION A: Register Online

At www.cceschoharie-otsego.org/familyfarmdayregistration.

Participation fee may be submitted online via credit card or PayPal. Checks may be mailed to:

CCE Schoharie and Otsego Counties

Attn: Kelley Doolin
173 South Grand Street
Cobleskill, NY 12043

OPTION B: Register by Mail

Include complete registration form, proof of insurance, and participation fee to:

Farm Name: _____

Mailing Address: _____

Farm Address: _____

Contact Name(s): _____

Phone: _____ Email: _____

Website: _____

Social Media Pages (optional): _____

We encourage participating farms to update their websites and social media pages with eye-catching photos and details about their operation, products, and planned FFD activities to help attract visitors.

FFD EVENT DESCRIPTION: What will your farm offer to engage visitors on FFD?

This text will appear in the Farm Guide (35 words max): _____

Example:

"We are a hands-on farm where you will be able to pet the goats, feed the chickens, smell the sweetness of the sap house, shop our farm store and so much more."

GENERAL FARM DESCRIPTION for Social Media: Listing of farm products, animals, etc.:

Example: "ABC Farm is a 7th generation family farm in the southern hills of the country. We grow vegetables and have 12 types of honey; we are open 7 days a week 9am-4pm"

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ACTIVITIES - Check the activities your farm will offer visitors on Family Farm Day:

The FFD guide will include icons for the following with each listing for easy visitor reference. Please add a description so we can use specific examples in our promotion.

- _____ Free Product Samples: _____
- _____ Demonstrations / Presentations: _____
- _____ Kid Friendly Activities: _____
- _____ Guided Tours / Rides: _____
- _____ Farm Stand or Store: _____
- _____ Restroom or Porta-Potty _____
- _____ Foods / Lunch for Sale: _____
- _____ U-Pick (available on FFD): _____
- _____ Other Offered Activities: _____

HOSTING – Please indicate your interest/ability to host a group on FFD (4-H, etc.)

We can assist in pairing your farm with a group that fits your operation, but are not able to guarantee that a group will be identified until all registrations are in.

_____ Interested in hosting a group _____ Interested in help with conducting FFD activities

_____ I already have a group coming: _____

PART II: PARTICIPATION FEE

The \$50/farm FFD participation fee helps to support CCESO’s extensive FFD promotions that encourage visitors to participate in the event, encourage potential customers to visit farm websites and social media pages, and increase on-farm sales. If the \$50 fee prevents your farm’s participation, we will work with you (please contact Kelley Doolin to discuss).

PART III: CERTIFICATE OF INSURANCE

All participating farms must provide proof of a minimum of \$1,000,000 general liability insurance coverage for their operations. Most farms carry appropriate coverage, especially those that frequent farmers’ markets, and may only need an insurance rider for FFD. If you are not familiar with obtaining proof of insurance coverage, contact your insurance agent for further assistance.

PART IV: FARM PARTICIPANT AUTHORIZATION

I, _____, understand that my farm will participate in 2026 Family Farm Day, occurring August 29, 2026, and that all farm representatives will adhere to all FFD 2026 Guidelines & Procedures. The information provided above is correct and may be included in the 2026 FFD Farm Guide.

Signature: _____ **Date:** _____

Thank you. We look forward to seeing you in August!

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The farm product terminology and farm products below are for your reference to help with wording your descriptions.

Consider that visitors / customers generally expect when invited to a farm:

- The main farm area is clean and well-maintained.
- Parking is easy to find and adequate.
- Visitors can easily figure out where to go as a starting point for their visit.
- Staff are evident, welcoming, and provide instruction to orient visitors.
- Facilities are safe and accessible for all visitors, including small children, older adults, and people with disabilities.
- The farm has accessible sanitary public bathrooms with a toilet and sink.
- The farm accepts credit or debit cards, particularly if an ATM is not nearby.

Farm Product Terminology

· Beef Quality Assurance · Biodynamic · Certified Organic · Certified Naturally Grown · Free Range
· Grass-fed · Gluten-free · Heirloom · Heritage · Hydroponic · Organically Grown · Pasture-raised · Seasonal · Terroir ·
Vegan · Vegetarian

Farm Products

Baked goods: breads, cakes, cookies, pastries, pies, etc.

Berries: blackberries, blueberries, currants, raspberries, strawberries (fresh, frozen)

Beverages: beer, cider (sweet / hard), fruit juices, mead, wine

Botanicals: Herbs, spices, lavenders (health, beauty, culinary - fresh, dried, potted), coffees/teas

Dairy products: cow, goat, sheep – milk, cheese, butter, yogurt, ice cream

Distilled spirits: gin, vodka, whiskey

Eggs: brown, white, mixed

Equine: boarding, riding, training

Feed: hay, grains, barley

Fiber: alpaca, angora, cashmere, wool, leather products

Fish: fresh, frozen, pond stock

Fruit: apples, cherries, melons, pears, peaches, plums, rhubarb, etc.

Garlic

Holiday items: trees, greens, wreaths, ornaments

Honey / Bees: bottled, comb, spun; apiary supplies

Jams / Jellies: berry, herbal, marmalade

Maple products: syrup, sugar, candy, caramels, popcorn, etc.

Meats: beef, bison, goat, lamb, pork, ostrich, rabbit, veal, venison (whole, cuts, fresh, frozen)

Specialty meats: charcuterie, pâté, organ, sausages (smoked, cured,)

Mill products: flour, grains, granola, barley

Mushrooms: (farmed varieties)

Nursery / Greenhouse: annuals, perennials, cut flowers, trees, shrubs, vines, ground covers

Prepared foods / Meals

Poultry / Fowl: chicken, turkey, duck, pheasant, quail, etc. (fresh, frozen, smoked)

Specialty Items: dried beans, candles, mustards, granola, pickles, salsas, sauces, etc.

Timber / Firewood

Vegetables: names, varieties (fresh, frozen, dried, summer, winter)